

Welcome Back!



As One Lonely Fallen Leaf Heralds The End of Summer Thoughts
Turn To Getting Back To Work & Looking At What's Ahead



As the seasons transition routine returns, the warm glow of summer memories fade and the harsh reality hits



It's How Many More Days To Christmas?!!!



Welcome Back!

While you have been on vacation, The Salvation Army Agapé Hospice and its team of dedicated volunteers, have been busily planning ahead.

Now that summer holidays are over we welcome you back and invite you to take a minute to check out this package and see what The Salvation Army Agapé Hospice has been up to while you were away!

We hope that you, your employees and your families will join us in making our upcoming events a success and help us to ensure that quality hospice palliative care is available to those we serve, at Christmas time and throughout the year!

For more information please visit www.agapehospice.ca



Tickets & Sponsorship Opportunities

November 25-27th, 2011

“Remembrance, like a candle, burns brightest at Christmas Time”

Charles Dickens

About Deck The Halls

On behalf of The Salvation Army Agapé Hospice, we are pleased to invite you to join us for the first annual *Deck the Halls* event to be held the weekend of Friday November 25th thru Sunday November 27th, 2011.

What began a few years ago as a few festive decorations here and there became 18 decorated trees and a “Christmas Tree Tour” last year. It was so overwhelmingly appreciated by our residents and their families that it inspired us to create an even bigger and more momentous event so that many more could have the opportunity to enjoy and to remember their loved ones this Holiday Season.

Deck the Halls will feature Christmas trees and festive wreaths that will have been uniquely decorated by Corporate, Individual and Family Sponsor Teams on Friday November 25th or Saturday November 26th.

These teams will let their imaginations take flight as they enjoy a festive holiday party and refreshments while they decorate their tree or wreath to create a spectacle for all to enjoy at the *Deck the Halls Open House*. The Open House will take place on Sunday November 27th and the air will be filled with holiday spirit as The Salvation Army Agapé Hospice opens its doors to the public to view all of the decorated Christmas tree and wreaths on display, as well as creatively decorated Gingerbread Houses.

Guests will also be encouraged to cast a ballot for their favourite tree, wreath and gingerbread house while they partake in the festive family oriented activities, entertainment and holiday refreshments.

All proceeds of Deck The Halls will benefit the Salvation Army Agapé Hospice. What a wonderful way for you, your employees and your families to kick off the Holiday Season!

About The Salvation Army Agapé Hospice

When home or hospital is no longer an option, Agapé Hospice provides a serene, loving and home-like environment for individuals to live out their final days and to die with peace and dignity. Our inter disciplinary team of caregivers are renowned in their field and provide excellent individualized physical, spiritual, social and emotional care.

This allows family members the freedom to be fully present in their journey with their loved one and Agapé's compassionate environment provides comfort, support and a safe place to grieve. Comfortable lounges, beautifully manicured gardens, and sitting areas provide space for peaceful respite and visiting.

Our philosophy is to ensure that our residents live life to the fullest during the remainder of their days. We encourage them to continue enjoying their personal interests and we also provide a myriad of opportunities such as painting in our Arts Program, musical entertainment, social interaction at High Tea, special and meaningful events and many other rewarding activities.

Operating on a \$5.1 million budget annually, Agapé Hospice receive s \$3.9 million of the budget from our partnership with Alberta Health Services and The Salvation Army Red Shield Appeal. The remaining 1.2 million annually must be raised through the fundraising efforts of our development team. It is only through the generosity of our community and corporate partners like you that we are enabled to achieve our goals to continue to meet the growing critical needs of our community.

Agapé Hospice Mission

The Salvation Army Agapé Hospice provides unconditional love and acceptance to individuals in need of end of life care. Agapé is a leader in giving excellent individualized physical, social, emotional and spiritual care. Residents and their loved ones are assured of dignity, respect and hope in a home like, welcoming setting

How You Can Make A Difference

Presenting Sponsor

\$10,000

*Only 1 package available - Includes:

- One 10 ft. tree for your group of individuals to decorate
- Name and logo recognition as a presenting sponsor on all marketing collateral, advertising and event promotion, on event tickets and event signage, in the event program and on the Agapé Hospice website and The Salvation Army communications resources
- Introduction and a speaking opportunity at the Tree Decorating Event and the Sunday Open House
- Twelve tickets to the festival on the Sunday November 27th

Sponsor a Christmas Tree

\$5,000

*Only 20 packages available - **Includes:**

- One 7 ft. tree for a group of individuals to decorate
- You are encouraged to be creative and to supply your own decorations to suit your theme or design. All design plans will be required to be submitted for approval by October 31st. Alternatively, you may choose from one of the many décor packages that Agapé will make available to you (selection on a first come basis)
- Acknowledgement on event marketing collateral, event program, signage and website
- Trees displayed throughout the hospice for the entire month of December for the enjoyment of Agapé residents and their loved ones
- Six tickets to the festival on the Sunday November 27th

Sponsor a Wreath

\$500

*Only 30 packages available - Includes:

- 40" Christmas wreath for you or your group to decorate. Decorations will be supplied or you may choose to provide your own themed decorations with a pre-approved design plan
- Completed wreath will be sold for auction at the Sunday Open House with proceeds to benefit The Salvation Army Agape Hospice
- Acknowledgement in the event program, on event signage and website
- Two tickets to the festival on Sunday November 27th

Cash or Gift In Kind Opportunities

Media Sponsor

- Gift in kind of advertising and promotion (print or broadcast)
- Recognition equivalent to extent of your support as a media sponsor on all marketing collateral, event promotion, on event tickets and event signage, in the event program and on the Agapé Hospice website and The Salvation Army communications resources
- Two tickets to the festival on Sunday November 27th

Food & Beverage Sponsor

- To provide festive treats and beverages for the enjoyment of the decorating teams on Friday and Saturday and for the guests attending the Open House event on Sunday
- In return you will receive recognition on event marketing collateral, event program, signage and website

Entertainment Sponsor

- To provide a variety of entertainment for the enjoyment of the decorating teams on Friday and Saturday and for the guests attending the Open House event on Sunday (ie; musical, magic, family fun, etc)
- In return you will receive recognition on event marketing collateral, event program, signage and website

Santa's Workshop Sponsor

- To provide a variety of entertainment for the enjoyment of the children and families attending the Open House event on Sunday (ie; crafts, magic, balloons, face painting, characters, family fun, etc)
- In return you will receive recognition on event marketing collateral, event program, signage and website

Please Join Us

Tree & Wreath Decorating Party For Sponsor Teams at Agapé Hospice
Friday, November 25th 1:00 pm - 5:00 pm or Saturday, November 26th 10:30 am - 2:30pm
(Included in Sponsorship)

Deck The Halls Open House at Agapé Hospice
Sunday, November 27th 11:00 am - 4:30pm
(Tickets Required. Some Sponsorships will include a number of complimentary tickets)

Purchase Tickets

1. Individual Adult Open House Ticket \$25 each
2. Individual Children's Open House Ticket \$10.00 each
3. Purchase A Family Pass for 5 (up to 2 adults) at \$75 each

Make A Donation

Can't attend? Consider a donation to The Salvation Army Agapé Hospice in memory of a loved one.

For More Information Or To Purchase Tickets Online Please Visit
www.agapehospice.ca and click on the Special Event Button

There are many ways in which you can make a difference in the lives of those we serve:

- Become a cash or gift in kind sponsor by committing to any of the enclosed opportunities that best suits your philanthropic requirements
- Donate an item or cash value to provide an item for the Silent Auction
- Feature your business by providing related refreshment products, samplings or entertainment for team and guest enjoyment
- Purchase tickets for yourself, your guests or perhaps a block of tickets for staff or colleagues to enjoy a festive holiday activity together or a thoughtful gift for someone in need

Why Consider A Sponsorship?

- This is an excellent and meaningful team building activity for you and your employees, church group, association or family
- You will receive maximum return with visibility and recognition for your support on event marketing collateral, event promotion, event signage and agape's website
- You will see first-hand the difference that your support will make in the lives of those we serve and be gratified in the knowledge that your support of *deck the halls* will ensure that quality hospice palliative care is available for those in need

Sponsorship & Ticket Confirmation

To confirm your interest simply print this form and Fax to (403)-284-1778; Email to colleen.claney@agapehospice.ca
or Mail to The Salvation Army Agapé Hospice 1302 8th Ave NW, Calgary, AB T2N 1B8

Contact Name: _____ Company Name: _____

Address: _____ City _____ Prov _____

PC: _____ Phone: (work) _____ (cell) _____ Email: _____

I wish to confirm the following:

(please indicate in the appropriate line if the donation is a gift in kind product or service)

Presenting Sponsor	<input type="checkbox"/>	\$10,000
Christmas Tree Sponsor	<input type="checkbox"/>	\$5,000
Wreath Sponsor	<input type="checkbox"/>	\$500
Media Sponsor	<input type="checkbox"/>	
Entertainment Sponsor	<input type="checkbox"/>	
Food and Beverage Sponsor	<input type="checkbox"/>	
Santa's Workshop Sponsor	<input type="checkbox"/>	
Make a Donation	<input type="checkbox"/>	

Tickets may be purchased online at www.agapehospice.ca. Alternatively, if you wish to order them with your sponsorship, please complete;

I wish to purchase ____ Adult Tickets at \$25 @; ____ Children's Ticket at \$10 @ or ____ Family Passes for 5 (up to 2 adults) at \$75 @

Total Due: _____

Cheque Enclosed (made Payable To the Salvation Army Agapé Hospice)

Visa # _____ Exp _____

Master Card # _____ Exp _____

Cardholder Signature _____



Please Mark Your Calendar



We are very excited to announce that May 1st, 2012 will mark the launch of The Salvation Army Agapé Hospice's 20th Anniversary Celebrations! Several very exciting plans are underway, including...

1. A year long 20th Anniversary Fundraising Campaign
2. A 20th Anniversary commemorative publication, including congratulatory advertising opportunities
3. A 20th Anniversary Gala Celebration & Contributor Recognition Event
4. A Memorial Run & Walk, a Golf Tournament and of course a special 20th Anniversary edition of Deck the Halls!

We hope that you will keep us in mind when you plan your budgets for 2012, and look forward to sharing details of how you may participate as they unfold this Fall & Winter.

We also look forward to celebrating 20 years of memories and successful leadership with those who have been so instrumental in supporting Agapé Hospice's vision, and who have helped throughout the years to ensure that critical hospice palliative care is available for those in need.

Visit www.agapehospice.ca or for immediate information please contact Development & Communications Manager, Colleen Clancy, at (403) 282-6588 ext 243. In the meantime, we look forward to seeing you this Holiday Season at Deck the Halls!