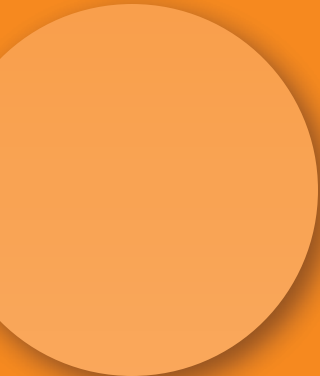


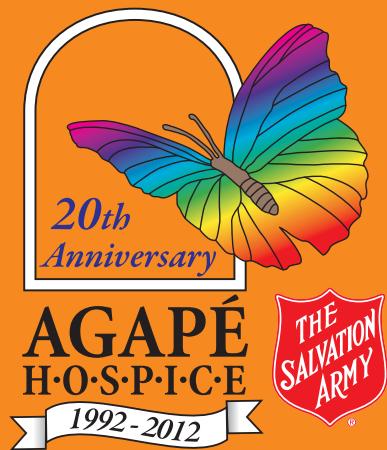
an investment in hospice palliative care



changing
minds



opening
hearts



please join us in celebration of

20 years

May 14th, 2012

The Salvation Army Agapé Hospice invites you to join us as we celebrate 20 years of hospice palliative care excellence, say thank you to those instrumental in our successes and launch a fundraising campaign that will change the face of hospice palliative care in our community

**changing minds
and opening hearts**

FEATURING A KEYNOTE ADDRESS BY

The Honorable Sharon Carstairs

Former Chair of the Special Senate Committee on Aging, tireless champion for hospice palliative care in Canada and award-winning author of *Raising the Bar: A Roadmap for the Future of Palliative Care in Canada*.

11:30am-12:00pm Reception

12:00-1:30pm Luncheon and Presentation

The Calgary Chamber of Commerce - Enmax Ballroom
100 6 Ave SW Calgary, Alberta

WITH EMCEE

Angela Knight, Host of CBC's *The Calgary Eyeopener*

Tickets \$50 per person

May be purchased by May 10th online at <http://agape.zoobis.com>

Proceeds benefit The Salvation Army Agapé Hospice

For further information, please
call 403-282-6588 or email
colleen.clancy@agapehospice.ca

GENEROUSLY
SUPPORTED BY



Our Mission

The Salvation Army Agapé Hospice provides unconditional love and acceptance to individuals in need of end-of-life care. Agapé is a leader in giving excellent individualized physical, social, emotional and spiritual care. Residents and their loved ones are assured of dignity, respect and hope in a home-like, welcoming setting.

Our Vision

In the Christian tradition of servant leadership, we foster a caring community of unconditional love, peace and hope.

Congratulations on your 20th anniversary

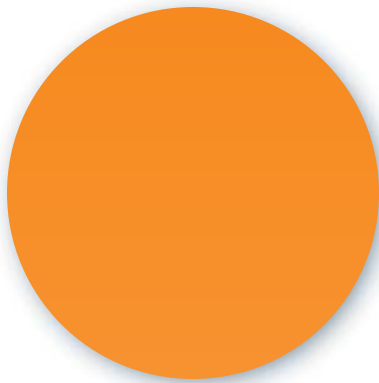
NorthWest Healthcare Properties is proud to support The Salvation Army Agapé Hospice and your contribution to our community. We acknowledge your ongoing dedication and commitment to provide a compassionate and caring environment for those facing end-of-life, and their families.

A sincere thank you.



1414-8th Avenue NW
Calgary, Alberta T2N 1B8
Phone: (403) 282-9838





It started
20 years ago,
with a vision



Calgary's first free-standing, and only faith-based hospice, our beginnings were modest. We had only three beds, but the garden setting was peaceful, the welcoming home-like environment was comforting and our dedicated interdisciplinary team provided a unique holistic form of care for people facing life's final journey.

Since then, thanks to the generous support of many who share our commitment, Agapé Hospice has expanded to two wings containing 20 beds, and has provided compassionate end-of-life care for some 4,200 residents and their loved ones.

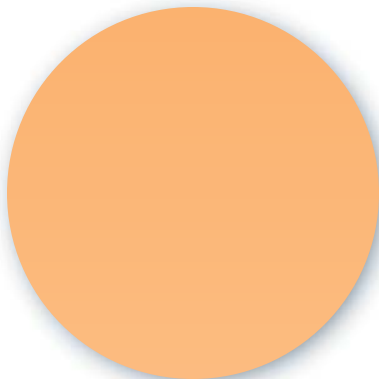


As an integral part of the continuum of health care in Alberta, Agapé has become a respected leader in providing collaboration on new hospice facilities, contributed to national standards of care accreditation and developed educational and organizational studies related to the hospice palliative field. With the support of the Calgary Foundation and the University of Calgary, Agapé has also developed the innovative *Caring for the Caregivers Wellness Project*, which is destined to be a model for all hospice and palliative care facilities.



For 20 years, we have built upon the foundations of visionary leaders and have led the way in hospice palliative care excellence. Now, as we look to the future, our vision is even stronger and focused on ensuring that we have the resources to meet the ever-growing hospice palliative care needs of our community.

We will strive to sustain current core programs, enhance and grow specialized support programs and develop new and innovative programs to achieve the highest standard of care. **With your support, we will *change minds and open hearts!***



changing minds and opening hearts

A Four Point Campaign - Campaign Goal \$1.3 million

Every one of us will ultimately face a life-limiting illness or the loss of someone we love. Yet for all its inevitability, death is something few people willingly talk about. As difficult as the topic may be, now is the time to start the conversation.

We believe how we treat the dying is a true measure of our humanity and reflects who we are as a society

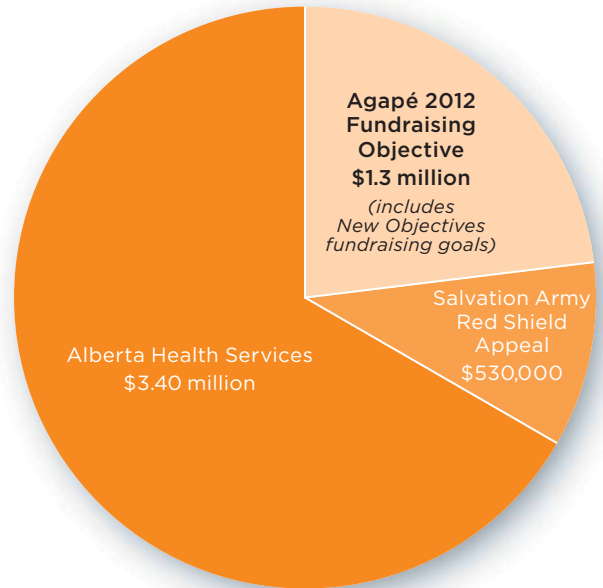
Consider this. The Canadian Hospice Palliative Care Association reports that 90 percent of the estimated 260,000 Canadians who will die each year would benefit from hospice palliative care. Yet, only three out of every 10 Canadians who require hospice palliative care will actually receive it.

In every province, health-care costs are staggering and the number of palliative-care patients cared for over the long-term in acute-care hospitals puts a strain on our health-care system. Hospice can provide a peaceful, dignified and comfortable passing in a more meaningful manner, and at a far reduced cost, helping to alleviate this burden on our health-care partners.

As well, reports say each death affects, on average, the immediate well-being of five other people, or more than 1.3 million Canadians annually. This creates a tremendous burden on families, friends and the workplace. A recent survey found 23 percent of Canadians have cared for a family member or close friend in the past 12 months. They reported paying a cost for caring, including using personal savings to survive, missing one or more months of work and experiencing negative effects on their mental and physical health.

These costs will only continue to grow as the number of deaths in Canada increases to 330,000 by 2020.

Now is the time for changing minds about end-of-life issues and opening hearts to help close the current gaps in service. When you give generously to Agapé Hospice, you are making an investment in hospice palliative care to ensure that we're able to meet the growing demand for end-of-life care, for you, your loved ones and our community.



A Partnership of Caring

Annual Operating Budget = \$5.1 million

Much of what we hope to achieve through our campaign will be about:

1. Transforming behaviours as we attempt to inspire our community leaders, and the community, to change their minds about their perceptions of the process of dying; to educate the community about the important benefits of hospice palliative care for the dying and for their loved ones; to open their hearts to the critical need and to help us to close the gaps in service.
2. To effect change and improvement of a critical social issue, the provision of quality and compassionate hospice palliative care for individuals facing end-of-life and to recognize the value of the inclusion of bereavement care and compassionate leave as part of a corporate culture of employee wellness.
3. To improve the quality of life for those facing end-of-life in our community, and the five people on average that their passing will affect.
4. To sustain current core programs, to enhance and grow specialized support programs and to develop new and innovative programs.



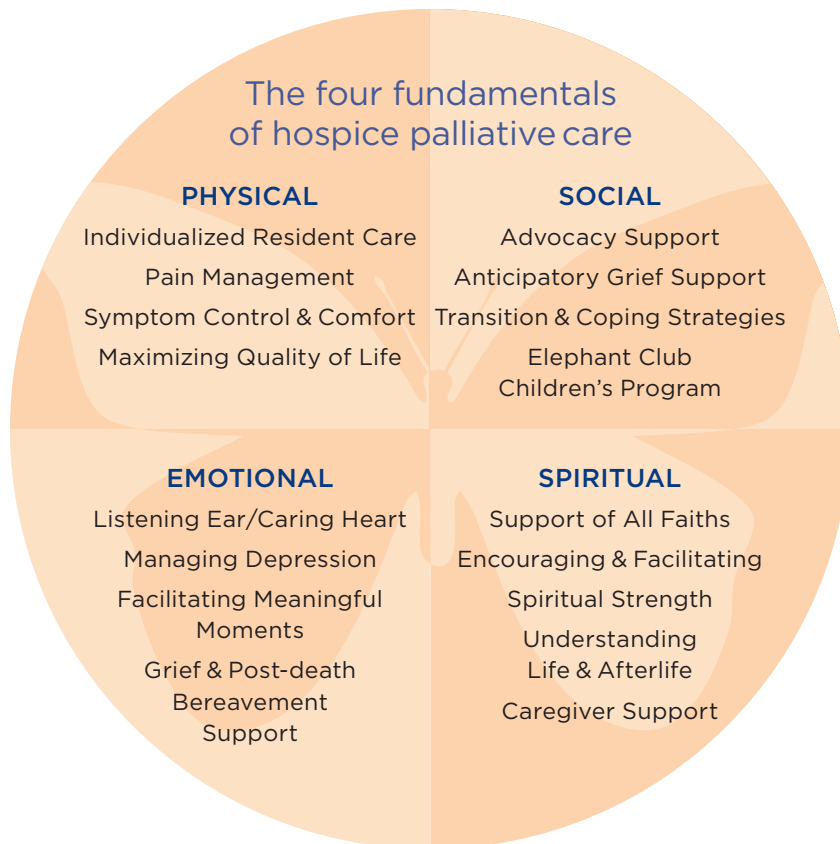
What is hospice palliative care?



Hospice palliative care is the active total care of individuals whose illnesses are not responsive to curative treatment.

When home or hospital care is no longer an option for these individuals, hospice care may be provided by an inter-disciplinary team consisting of qualified palliative doctors, nurses, resident attendants, social workers, spiritual and bereavement coordinators and volunteers whose primary aim is to relieve suffering and improve the quality of life of the dying.

Following the four fundamentals of hospice care, **Physical, Social, Emotional** and **Spiritual**, hospice meets the needs of the whole person. It also embraces more than the palliative individual; it extends to those suffering the loss of their loved one through anticipatory grief and bereavement support.



PHYSICAL

To us, each person is an individual and each family is unique. And that is how we care for them. We're like a family here.
LYNN



Lynn Huskins has worked as part of Agapé Hospice's interdisciplinary team for five-and-a-half years. Currently the Clinical Care Coordinator, Lynn supervises the caregiving staff and manages the day-to-day clinical operations, as well as the needs of the residents and their loved ones.

"I consider Agapé a great place to work," Lynn says. "It is a true privilege to work in an atmosphere with other caregivers that are consistently striving to fill their residents' final days with compassion, dignity, comfort and love."

When home or hospital care is no longer an option, residents are referred to hospice care by an Alberta Health Services palliative team member. Coming to the hospice can be traumatic, but upon arrival each resident is warmly welcomed and made comfortable by the caring staff and volunteers. Residents are encouraged to bring familiar items and special mementos that will make their private room feel as much like home as possible. Nutritious meals are prepared to each individual's specific needs and served in a dignified manner.

"Quality of life is the primary focus of our hospice program," Lynn says. Controlling pain and other physical symptoms, and providing support for emotional, social and spiritual concerns are paramount. When discomfort is alleviated and fears and anxieties are dealt with, quality of life is enhanced. Agapé is renowned for providing individualized care and has the expertise to care for residents requiring specialized needs such as the dying homeless, respite care for families, residents with ALS and those requiring a bariatric bed for their comfort.

Families can visit 24 hours a day and are welcome to stay overnight with their loved ones. Specially trained volunteers are always on hand to provide support to residents and families. These "buddies" help with meals or a walk in the garden, and lend a caring heart and listening ear to both the residents and their loved ones.

Annual Resident Care Program Costs	\$4.8 million
Partner Funding for 2012	\$3.8 million

Campaign Fundraising Goal \$1.0 million

Plus New Objectives: \$150,000-\$200,000

To complete critical renovations to upgrade the medications room & caregiver workstation

Jim Scott and his wife Gail had enjoyed travelling together on exotic adventures and looked forward to many more. Their travels ended abruptly when Gail was diagnosed with cancer at the age of 50. As the couple prepared for Gail's last journey, Jim visited Agapé. It was the first time he'd ever been to a hospice.

Jim was instantly impressed by what he saw: the warm and inviting décor, the peacefulness and the positive staff attitude. He was quickly assured Gail would receive the best possible care.

"I can't stress enough about the teamwork that is involved," Jim says. "Unconditional love is not just a catchphrase here at Agapé, it is a practice."

Today, he recalls taking comfort in sharing the unique experiences of other residents and family members. "Everyone, whether a staff member or volunteer, understands that it isn't about a cure, but about making someone comfortable and about making a difference as you help ease one's journey."

Many of the caregivers at Agapé have experienced this journey themselves: having had a loved one or friend come to the hospice. Indeed, Jim's journey led him to also become a volunteer four years ago. "It is a privilege to volunteer here," he says.

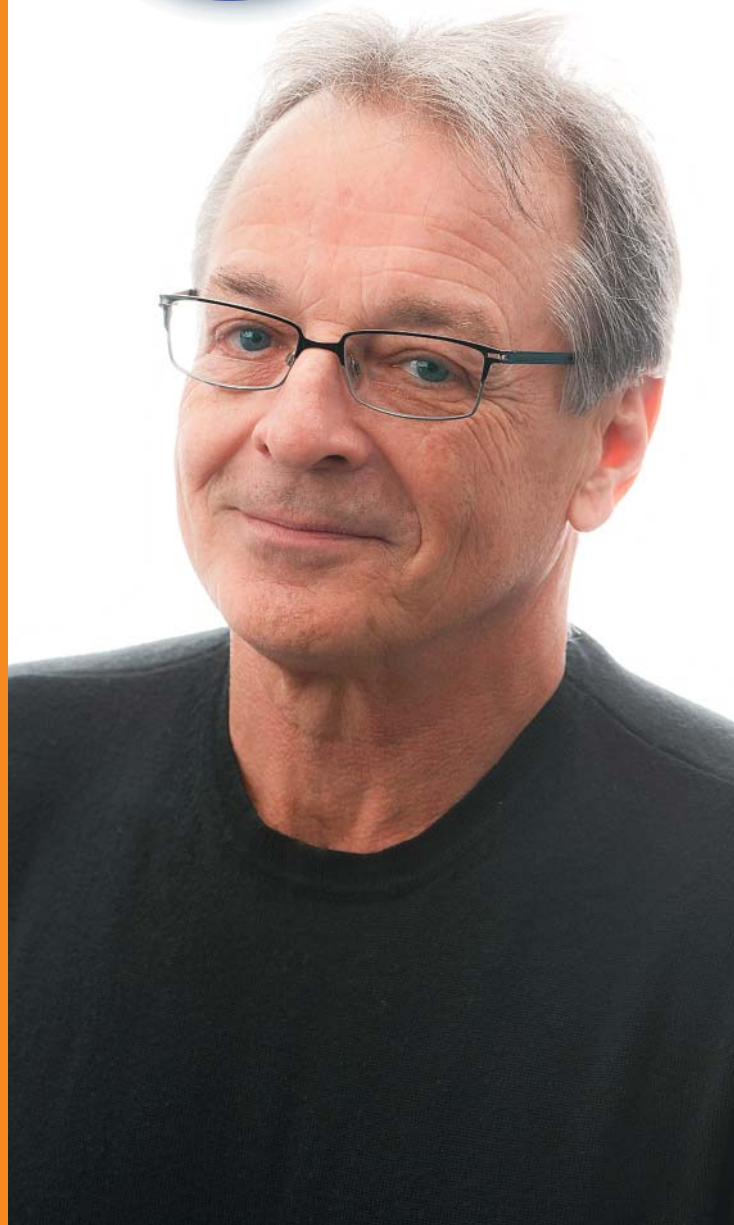
As part of his volunteer activities at Agapé, Jim coordinates the Elephant Club Children's Program's monthly craft night for children up to the age of 13. Through this program the needs of the children who are losing a loved one are assessed and they are provided with the appropriate support to help them cope with their grief. Agapé would like to expand the program to include necessary support for teens.

Jim is also an invaluable part of the special events team and picks up the weekly donation from Cobs Bread. "Agapé takes a very stressful time for family and residents and makes it a very positive experience, helping them put a smile on their face again," he says. "There is a need for this type of care in our society, and the team at Agapé does it beautifully."

SOCIAL

*Unconditional
love is not just a
catchphrase here
at Agapé, it is
a practice.*

JIM



Annual Social Care Program Costs	\$113,314
Partner Funding for 2012	\$58,033
Campaign Fundraising Goal	\$55,281

Plus New Objectives: \$50,000

Renovation to accommodate the Elephant Club Children's Program.

EMOTIONAL

*The staff
were angels. If you
couldn't be at home,
you couldn't be in
a better place.*

MARY



"The staff were angels," says Mary Copot of the people working at Agapé Hospice. "If you couldn't be at home, you couldn't be in a better place." When Mary's very close-knit family realized she could no longer meet the physical demands of caring for her husband Murray, they turned to the compassionate support of the hospice.

The couple had been inseparable for 62 years and Murray took comfort in knowing Mary was able to stay overnight and would be close by if he needed her. The compassionate staff and the home-like atmosphere was a refreshing change from the stereotypical hospital setting Murray had transitioned from.

Murray's health rallied somewhat at the hospice and he enjoyed many of his final days visiting with family and friends. Visits from his large and dynamic family were welcomed by both Murray and the staff, particularly when his grandson brought chocolate for all to share.

When it was discovered that the Copot family had a tradition of spending Christmas Eve together, a festively decorated room was prepared and Murray, Mary and their family of five children and nine grandchildren celebrated one last heartwarming Christmas Eve together.

"My family and I highly recommend Agapé's loving home away from home for people in the same situation" says Mary. "We can't do enough to thank them for how they helped us through a difficult time, as well as during the months following."

Losing a family member can be one of the most challenging experiences of a person's life. During a resident's stay, a trust relationship begins to develop between family members and Agapé's caregivers, providing them with a safe "haven" as they embark on their journey of grief. When death occurs, a healing connection remains through a one-to-one bereavement support relationship during the first year. A Remembrance Service for family, friends, staff and volunteers takes place three months following the passing of a loved one, and education through grief workshops is available for loved ones and the community.

Annual Bereavement Care Program Costs	\$48,000
Partner Funding for 2012	\$0
Campaign Fundraising Goal	\$48,000

When the unimaginable happened and their son Adam was facing the end of his life at 37 years of age, Ute and Terry Mullin were grateful that a Christian hospice such as Agapé existed. A place that could provide Adam with not only gentle, unconditional love but that could also offer the pastoral support that was so important to them.

During their nine-month vigil with Adam, the Mullins immediately noticed the environment of Agapé: serene, filled with laughter and free of hospital “smells.”

At Agapé Hospice, families have time to enjoy the company of their loved one without the worry of their physical care. For the Mullins, this meant they were able to celebrate Adam’s life, experience peaceful, stress-free days and share time with family and friends.

The spiritual support was especially comforting for Ute and Terry. Taking solace in the support extended by Agapé’s chaplain, they felt a wonderful validation of their Christian morals. “We would often stop and visit with the chaplain who was “so personable, loving and kind and she made herself available to talk or visit any time we needed,” Terry says.

“Being at Agapé Hospice was a ray of sunshine and hope for the entire family,” adds Ute. “It helped Adam maintain his delightful sense of humour right up until his passing.”

The experience was so powerful that now Ute is considering becoming a volunteer so that she can help others experiencing the loss of a loved one. “Where would our community be without a place like this?” she asks.

The only faith-based hospice in Calgary, Agapé serves all faith traditions. Its serene chapel is always open for prayer and meditation and spiritual care is available whenever it is needed. Spiritual care is provided through a supportive presence, by the incorporation of meaningful and sacred practices and by liaising between individuals and their faith communities to ensure individual needs are met. Chaplains minister to the whole person.

SPIRITUAL

*Being at
Agapé was a ray
of sunshine and hope
for the entire family.
UTE & TERRY*



Annual Spiritual Care Program Costs	\$159,000
Partner Funding for 2012	\$87,000
Campaign Fundraising Goal	\$72,000

How you can invest in hospice palliative care

What type of investment can I make?

Undesignated Donations are monetary donations provided to meet the greatest need and are crucial to ensure the continuance of quality care for our residents. Monthly, quarterly or annual donations may be arranged.

Designated Donations to fund a specific project or item, perhaps with naming rights for your organization or family, are invaluable in ensuring efficient operations and an adequate supply of necessary equipment. Examples of designated donations include facility renovations, maintenance requirements and medical equipment.

Financial Investment Gifts are a relatively easy way to make a substantial commitment that will benefit Agapé and provide you or your company with taxable rewards.

In Memoriam or Milestone Gifts are a meaningful way to honour a loved one or to let someone know you are thinking of them. Letters are sent to the family or gift recipient in your name to acknowledge your support. A butterfly will be placed on our recognition wall for gifts of \$10,000 or more.

Gift In Kind Items or Services to provide items or services for the benefit of the facility operations, administration or fundraising activities.

United Way or Salvation Army Donations may be designated to Agapé Hospice. Simply make the appropriate indication on your United Way or Salvation Army donation remittance.

3rd Party Events, such as golf tournaments, holiday events and employee or client stewardship activities, may be hosted by individuals, corporations or associations for the benefit of Agapé Hospice.

These events are invaluable, not only for fundraising, but also for raising awareness and providing opportunities for group or employee engagement, brand recognition and team building.

Sponsorship of special events by way of providing cash or gift in kind is a great way to build awareness for your company, engage your family or stakeholders in a rewarding and fun experience and it will help to ensure the successful outcome of the event.

**DID YOU KNOW
THAT ALL IT TAKES IS
\$180 MORE PER DAY
PER ROOM PER YEAR...**

...to provide the full funding needed to ensure peace, dignity and comfort for the residents and families we serve each year. You can consider funding a room for a day, a week, a month or a year.

How can I make an investment?

Agapé Hospice gratefully accepts monetary donations, legacy and estate gifts, gifts of stock or securities, gifts in kind and event sponsorships. Monetary donations may be paid by Visa, MasterCard, American Express, direct debit, cash or cheque made payable to *The Salvation Army Agapé Hospice*.

Your investment can be made using the enclosed return envelope and mailing to:

The Salvation Army Agapé Hospice
1302 8th Avenue NW
Calgary, AB T2N 1B8

Or by calling 403-282-6588 ext 243

Or email to colleen.clancy@agapehospice.ca

How will my investment be recognized?

All donations are eligible for a tax receipt. Sponsorships are recognized through event promotional materials, commensurate with level of participation. Support of a capital project may offer naming rights that would be negotiated.

Your investment of any amount makes a difference. Your support is acknowledged with our thanks and recognition in our newsletter, if you wish.

Major gifts are recognized with a plaque on Agapé's Butterfly Wall in the following levels and are a great way to receive brand recognition or honour a loved one.

Visionary Leaders	\$100,000+
Champions of Change	\$25,000 to \$99,999
Compassionate Hearts	\$10,000 to \$24,999

Congratulations

As an originating supporter of The Salvation Army Agapé Hospice 20 years ago, the Calgary Real Estate Board Charitable Foundation is pleased to continue our joint commitment to quality hospice palliative care for our community.

We are proud to invest in Changing Minds and Opening Hearts as a **Champion of Change**.

 creb[®] charitable foundation

25
YEARS

Calgary & area REALTORS[®]
investing in hope.

www.calgaryrealtorscare.org

**Congratulations to Agapé Hospice,
on celebrating 20 years of providing
compassionate care in our community.**

MTA is grateful to have been involved with Agapé and The Salvation Army, assisting in your efforts to offer quality support to those facing end of life.



**marshall
tittlemore
architects**

Watch www.agapehospice.ca for information about these and other anniversary events



How would you like to take home this vintage '67 Impala Convertible?



Christmas trees & wreath decorating
Festive music, food and family fun

The Salvation Army Agapé Hospice
1302 8th St NW Calgary, AB T2N 1B8
PHONE: 403-282-6588 ext 243
EMAIL: colleen.clancy@agapehospice.ca



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